



Sweetwater Merchants and
Property Owners Association

P.O. Box 123
203 Monroe Street
Sweetwater, TN 37874
423-337-6979
smpoatn@gmail.com

Sponsorship Letter of Agreement

Company Name: _____ agrees to provide a financial sponsorship for the 2018 Blooms, Bluegrass, & BBQ Festival, hosted by the Sweetwater Merchants and Property Owners Association (SMPO) on May 3-4, 2019. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this attachment. I further understand that these opportunities will not be valid until this agreement is signed and my payment has been issued to and accepted by Sweetwater Merchants and Property Owners Association. As a sponsor, I agree to provide digital work for all the promotional advertising.

Please check appropriate sponsorship:

Rose - \$5,000

Tulip- \$2,500-5,000

Magnolia- \$1,000-\$2,500

Hydrangea- \$500-\$1,000

Lily of the Valley- \$250-\$500

Daffodil- \$50-\$200

Blooming Topiary Sponsor- \$200

Sponsor Name: _____

Address: _____

City: _____ ST: _____ Zip: _____

Representative Name: _____

E-Mail: _____

Phone: _____ Fax: _____

Authorized Sponsor Signature: _____ Date: _____

Please send this completed agreement with payment made payable to:

*Sweetwater Merchants and
Property Owners Association
Attn: Blooms, Bluegrass, & BBQ Festival
P.O. Box 123
Sweetwater, TN 37874*